

THE SURFACE WATER QUALITY
CONFERENCE & EXPO

StormCon[®]

AUGUST 18–22, 2019

Atlanta

Exhibitor and Sponsorship 2019 Media Kit

StormCon Annual Conference & Expo 2019

Conference Overview

StormCon 2019 will bring together top water professionals from all over the world who are seeking the most up-to-date industry news, breakthroughs in water technology, and the best products and services offered in the water sector.

1400+

industry professionals attend from around the world

60%

of attendees intend to do business at the conference

84%

of attendees are active in the decision-making process, purchasing, and influencing

63%

of attendees spend an average of 4 hours in the exhibit hall

150+

vendors annually exhibit at the conference



The expo hall features the most innovative products, services, and technology in the industry.

Visit www.StormCon.com to learn more about exhibiting.

StormCon offers many different sponsorship opportunities, in addition to exhibiting, to help position your company as an industry thought leader and committed industry supporter.

Don't miss this opportunity to showcase your company in front of industry decision makers, connect with actively buying attendees, and build your network of new and existing clients.

Contact Brigette Burich at bburich@forester.net for details.

Sponsorship Levels

Bronze Level \$2,250

- Sponsor logo placed on signage throughout the conference
- Sponsor logo placed on conference website with hyperlink to sponsor website
- Sponsor logo placed in the StormCon Conference Guide
- Post-conference attendee mailing list

Silver Level \$3,750

- Sponsor logo placed on signage throughout the conference
- Sponsor logo placed on conference website with hyperlink to sponsor website
- Sponsor logo placed in the StormCon Conference Guide
- Post-conference attendee mailing list
- Sponsor logo on newsletter campaigns

Gold Level \$7,000

- Sponsor logo placed on signage throughout the conference
- Sponsor logo placed on conference website with hyperlink to sponsor website
- Sponsor logo placed in the StormCon Conference Guide
- Post-conference attendee mailing list
- Sponsor logo on newsletter campaigns
- One (1) complimentary tote bag insert

Platinum Level \$14,000

- Sponsor logo placed on signage throughout the conference
- Sponsor logo placed on conference website with hyperlink to sponsor website
- Sponsor logo placed in the StormCon Conference Guide
- Post-conference attendee mailing list
- Sponsor logo on newsletter campaigns
- Two (2) complimentary tote bag inserts
- Three (3) complimentary conference registrations

Diamond Level \$28,000

- Sponsor logo placed on signage throughout the conference
- Sponsor logo placed on conference website with hyperlink to sponsor website
- Sponsor logo placed in the StormCon Conference Guide
- Post-conference attendee mailing list
- Sponsor logo on newsletter campaigns
- Two (2) complimentary tote bag inserts
- Five (5) complimentary conference registrations
- Complimentary exhibit booth space

Sponsorship Opportunities

Monday Night Opening Expo Hall Reception

SOLD



Opening General Session with Keynote Speaker

SOLD



Reverse Name Badge

SOLD



Tuesday Evening Reception

\$25,000 exclusive; or
\$10,000 co-sponsor (3 available)

Tuesday Luncheon

\$20,000 exclusive; or
\$7,500 co-sponsor (3 available)

Wednesday Luncheon

\$20,000 exclusive; or
\$7,500 co-sponsor (3 available)

Conference T-Shirt

\$12,000 exclusive; or \$6,000 co-sponsor

Conference Tote Bag

\$10,000 exclusive; or \$5,000 co-sponsor

Lanyards

\$7,500

Hotel Key Cards

\$6,000

Break Sponsor

\$5,000

E-Mail Blast to Registered Attendees

\$4,500

Registration Confirmation

\$4,000

Hotel Room Drop

\$3,000

Conference Pens

\$2,500

Tote Bag Insert

\$1,600

Program Guide Logo

\$1,000

Create Your Own Sponsorship

StormCon is open to creative ways to help brand your company.

Contact **Brigette Burich** to discuss at bburich@forester.net.

Please note that all sponsorships include the following underwriting benefits:

- Sponsor logo placed on signage in the convention center
- Sponsor logo placed on the conference website with hyperlink to sponsor website
- Sponsor logo placed in the StormCon Conference Guide
- Post-event conference attendee mailing list
- The right to use "StormCon 2019 Sponsor" in your own promotional materials

Sponsorship Registration Form

To register for a sponsorship, please complete this form and return to *bburich@forester.net*.

Company Name: _____

Contact Person: _____

Title: _____

Billing Address: _____ City: _____

State/Province: _____ Zip Code/Postal Code: _____

Work Phone: _____ Cell Phone: _____

Email: _____ Website: _____

Please indicate selected sponsorship: _____

Amount \$ _____

We hereby agree to enclose payment to Forester Media Inc. in US funds for the total amount due. By signing here, I am confirming that I am an authorized agent of the above-referenced company to commit to this sponsorship.

Signature: _____

Title: _____

Date: _____

METHOD OF PAYMENT

Check enclosed (make payable to Forester Media Inc.)

Credit Card: American Express Discover MasterCard VISA

Credit Card Number: _____

Name on the Card: _____

Exp. Date: _____ Security Code: _____ Amount \$ _____

Signature: _____

Cancellation & Refunds: All sponsorships are non-assignable, non-cancellable, and non-refundable.

Storm- and surface water-related vendors have exhibited for years at many of the regional and national events in the general water-, engineering-, pollution-, government-, or construction-related fields. Until now, it's been difficult—not to mention time consuming and expensive—to distinguish the real sales prospects from the others at these events.

Consider the results that would come from exhibiting at a highly focused event designed specifically for the surface water-quality professionals you're after. Each attendee on the floor is a viable sales prospect, each session and discussion is relevant to their professional activities, and each exhibitor offers solutions to their concerns. With the accelerating rate of activity in the stormwater market, the need for a single event bringing together stormwater managers and engineers from around North America has never been stronger.

Who Should Exhibit?

You should exhibit if your organization falls into one of the following categories or offers any of these products, equipment, or services:

- Federal, State, & Local Agencies
- Filtration and Drainage Equipment Manufacturers
- Storage/Detention Systems
- Distributors
- Monitoring/Sampling/Sensor Equipment
- Consultants
- Oil/Water Separator Systems
- Engineers
- Pipes/Valves
- Liners
- Contractors
- Sealants
- Permeable Pavement
- Designers
- CSO Systems
- Skimmers
- Associations
- Flood-Control Systems
- Vacuum Equipment
- Educational Institutions
- Sweepers
- Software

Attendee Profile

You'll be spending three days interacting with:

- Stormwater Managers
- Municipal Government Professionals
- County and State Government Representatives
- Federal Agency Representatives
- Engineers
- Contractors
- Project Managers
- Consultants
- Distributors

Exhibit Hall Hours

Monday, August 19

Setup: 7:00 a.m.–3:00 p.m.

Hours: 4:00 p.m.–7:00 p.m.

Exhibit Hall Reception: 4:00 p.m.–7:00 p.m.

Tuesday, August 20

Hours: 9:00 a.m.–12:15 p.m., 1:15 p.m.–5:30 p.m.

Wednesday, August 21

Hours: 9:00 a.m.–12:15 p.m., 1:15 p.m.–5:00 p.m.

Dismantle: 5:00 p.m.–8:30 p.m.

StormCon[®]
AUGUST 18–22 2019 *Atlanta*

Hotel/Reservation Information

The reservation cutoff date is Friday, September 7, 2019. To make reservations, please use our online reservation system to be made available through the StormCon website.

Booth Space Rental

Booth space units are available in an 10-foot x 10-foot size. Each booth rental includes:

- One 6-foot draped table, two side chairs, and a wastepaper basket
- One 7-inch x 44-inch single-line booth identification sign
- 8-foot background drape and 3-foot side drapes. *Exhibit displays cannot exceed 8 feet in height when using pipe and drape. Use of side drapes in certain booth locations may be prohibited.*
- A listing in the official StormCon Conference Guide if a signed exhibit space contract is received prior to June 28, 2019. After June 28, 2019, your company's information will be listed on a separate addendum.
- A post-event list of all conference attendees

Booth space will be assigned on a first come, first served basis.

Booth Personnel—Name Badges

All booth personnel must register in order to receive a name badge. The wearing of name badges is mandatory at all times during any StormCon function, while in a course, or while in the exhibit hall.

Online registration for name badges will be available at www.StormCon.com.

The cost per name badge after allotment is \$50.00 per person.

This fee covers:

- One ticket per day to both sponsored luncheons scheduled for Tuesday, August 20, and Wednesday, August 21
- Admission to the Opening General Session Coffee Service and Panel Discussion scheduled for Tuesday, August 20
- Admission to all sponsored morning coffee breaks and afternoon mixer functions Monday through Wednesday
- Admission to the catered Exhibit Hall Reception scheduled for Monday, August 19
- Admission to the catered Gala Reception scheduled for Tuesday, August 20

After reserving space, you will receive via email an Exhibitor Service Kit link beginning in May 2019, which will contain order forms for additional services and equipment needs, fire regulation information, freight and storage information, labor rates, and payment terms and conditions.

Convention Questions

Should you have any questions, please do not hesitate to contact Brigette Burich, StormCon director, at **805-682-1300 ext. 136** or bburich@forester.net.



CONTRACT FOR EXHIBIT SPACE

THE HYATT REGENCY ATLANTA • August 19–21, 2019

The undersigned, by the duly authorized office, agent, or employee (hereinafter called "Exhibitor") hereby enters into a contract with Forester Media Inc. (hereinafter called "StormCon") for exhibit space at the 2019 StormCon conference and exposition to be held August 19–21, 2019, at the Hyatt Regency Atlanta (hereinafter called "Facility"). This contract is subject only to (1) the acceptance by StormCon, (2) the floor plan of exhibits, and (3) such additional terms and conditions which constitute a part of, or are included in, this contract. Reservation of the exhibit space by StormCon on behalf of the Exhibitor is conclusively presumed to be adequate consideration to bind the Exhibitor. No alleged representations, understandings, agreements, modifications, alterations, or additions not contained within the body of this written contract shall inure to the benefit of the Exhibitor or be binding upon StormCon.

The exhibitor further agrees that if, in the opinion of StormCon, it becomes necessary to change the original allocation of space, such changes may be made by notification to the authorized representative of the Exhibitor.

TERMS FOR RENTAL AND CONTRACTUAL OBLIGATIONS

A. EXHIBIT SPACE RENTAL FEE: The rental fee for exhibit space is \$3,050.00 per 10-foot x10-foot space.

B. DEPOSIT AND PAYMENT TERMS: A deposit of 25% of the total rental fee is due at the time the contract is fully executed and submitted to StormCon. The remainder of the rental fee due is payable within 30 days of the signed contract once received by StormCon. Should alternate payment terms be agreed upon by both parties, the agreed upon said terms will be clearly notated on the contract for exhibit space.

Failure to make payment by said payment date(s) does not release the contractual or financial obligation on the part of the Exhibitor. Exhibit space contracts submitted to StormCon after April 2, 2019, must be accompanied by the full payment of the exhibit space rental fee. Exhibitors will be liable for any collection expense, including reasonable attorney's fees, to be construed as not less than twenty-five percent (25%) of the amount of all other monies determined to be owed by the Exhibitor.

Please make checks payable to StormCon and send payment and the completed contract to Forester Media Inc., P.O. Box 3100, Santa Barbara, CA 93130. Completed contracts can also be faxed to (805) 682-0200, attention program director, or emailed to stormcon@forester.net.

C. CANCELLATION: In the event the Exhibitor cancels all or part of the exhibit space contracted herein, the Exhibitor must do so in writing by certified mail (to P.O. Box 3100, Santa Barbara, CA 93130) and will be obligated to pay to StormCon liquidated damages based on the schedule listed on reverse. Written notice of cancellation must be received no later than November 1, 2018, to be liable for 0% of rental fee due, and no later than January 7, 2019, to be liable for 50% of rental fee due. Written cancellation received after January 7, 2019, obligates the Exhibitor to pay StormCon 100% of the rental fee due.

D. REQUESTED EXHIBIT SPACE:
Booth No.(s): _____ Total Cost: \$ _____

E. METHOD OF PAYMENT:
Credit Card Visa Mastercard AmEx Discover
Account Number: _____
Security Code: _____ Expiration Date: _____
Cardholder Name: _____
Signature: _____
Address: _____
City/State/Zip: _____
Country: _____

F. PRODUCTS TO BE EXHIBITED:

G. ACCEPTANCE AS A BINDING CONTRACT:
Name: _____
Title: _____
Company: _____
Mailing Address: _____
City/State/Zip: _____
Telephone: _____
Fax: _____
Email: _____
Website: _____

Signature and Title by Authorized Representative, Date

Print Name
By signature above, the individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of named Exhibitor.

H. ALL INVOICES SHOULD BE SENT TO:
Name: _____
Title: _____
Company: _____
Mailing Address: _____
City/State/Zip: _____
Telephone: _____ Fax: _____
Email: _____
Website: _____

I. EXHIBITOR SERVICE MANUAL SHOULD BE EMAILED TO:
Name: _____
Title: _____
Company: _____
Mailing Address: _____
City/State/Zip: _____
Telephone: _____ Fax: _____
Email: _____
Website: _____

FOR USE BY STORMCON
Booth(s) Assigned: _____
Total Square Feet: _____ Total Rental Fee: \$ _____
Accepted By: _____
Date: _____ A/E Code: _____

