

StormCon[®]

The Surface Water Quality Conference & Expo **2017**

Sponsorship Levels

Bronze \$1,500.00

- Sponsor's name in Conference Program
- Logo placed on signage in the convention center
- Sponsor's name placed on conference website

Silver \$2,500.00

- Sponsor's name in Conference Program
- Logo placed on signage in the convention center
- Sponsor's name placed on conference website
- Sponsor's name on Save the Date mailing

Gold \$4,500.00

- Sponsor's name in Conference Program
- Logo placed on signage in the convention center
- Sponsor's name placed on conference website
- Sponsor's name on Save the Date mailing
- Sponsor's name in Conference Guide
- One (1) complimentary tote bag insert.

Platinum \$10,000

- Sponsor's name in Conference Program
- Logo placed on signage in the convention center
- Sponsor's name placed on conference website
- Sponsor's name on Save the Date mailing
- Sponsor's name in Conference Guide
- Two (2) complimentary tote bag inserts
- Two (2) complimentary conference registrations

Diamond \$20,000

- Sponsor's name in Conference Program
- Logo placed on signage in the convention center
- Sponsor's name placed on conference website
- Sponsor's name on Save the Date mailing
- Sponsor's name placed in Program Guide
- Complimentary full page ad in Program Guide

- Complimentary exhibit booth space
- Two (2) complimentary tote bag inserts
- Five (5) complimentary conference registrations

Underwriting Benefits:

All sponsorships include these Underwriting Benefits:

- The right to use a "sponsor" title (StormCon 2017 Sponsor) in your own promotional materials
- Company logo on the StormCon Convention web page and link to your website
- Recognition in the StormCon Conference Program
- Recognition on signage during the conference
- 2018 Sponsorship Opportunities

ADDITIONAL SPONSOR OPPORTUNITIES

Exhibitor Reception Cocktail Bar | \$2,000 (3 available)

Gain recognition every time someone gets a beverage during the Closing Reception. If you sponsor a cocktail bar by July 31st we will place the bar as close to your booth as possible. You may arrange for an "open bar" at an additional charge.

Exhibitor Reception Food Station | \$3,000 (3 available)

The best way to a person's heart is through their tummy! Sponsor a Reception food station and attendees will love you. If you sponsor a food station by July 31st, we will place the station as close to your booth as possible for the exhibitor reception.

Coffee Break | \$1,000 (Tuesday or Wednesday)

Who doesn't love a fresh cup of coffee in the morning? Attendees are able to take a break and enjoy a cup of coffee in between educational sessions thanks to the coffee break sponsor. Through signage and coverage on the website you are able to say "this one is on me!"

Opening General Session/Keynote Speaker Sponsor (Exclusive) | SOLD

The conference begins here at the Opening General Session with an insightful educational speaker. Sponsorship of this event offers your company the opportunity to address the attendees and welcome them to the conference.

Gala Reception Cocktail Bar | \$2,000 (3 available)

Gain recognition every time someone gets a beverage during the Gala Reception. You may arrange for an "open bar" at an additional charge.

Gala Reception Food Station | \$3,000 (3 available)

The best way to a person's heart is through their tummy! Sponsor a Reception food station and attendees will love you.

Conference T-Shirt Sponsor (Exclusive) | SOLD

Even after the event ends; your brand visibility continues when you showcase your company logo on the official conference t-shirt distributed to all attendees at registration. Sponsor logo will be printed on the sleeve of the t-shirt. Sponsor will provide logo and StormCon will procure the t-shirts.

Hotel Key Card Sponsor (Exclusive) | SOLD

Make the first impression with your brand on the hotel key cards at the host hotel for attendees during the event. Simple and effective, branded hotel room keys put your company logo in attendees' hands multiple times throughout the event. Sponsor is able to submit their own image for the key card. StormCon will approve design and procure the key cards.

Lanyard Sponsor (Exclusive) | SOLD

This high-visibility sponsorship puts your company logo on the lanyards used for the official show badges. This invaluable marketing item will be offered to each and every attendee as they pick up their badge at registration.

Conference Tote Bag Sponsor (Exclusive) | \$7,500

Place your company logo on the always popular conference tote bags! All attendees will receive a Conference tote bag at the registration desk. Your company logo will be visible throughout the entire conference and beyond. StormCon will approve design and procure the bags.

Conference Tote Bag Insert | \$1,550

Promote what's new, what's on sale, or what your company has to offer! Provide an 8-1/2" x 11" or smaller flyer/brochure that will be inserted in all tote bags that are distributed at the Registration booth. Each sponsor will provide a minimum of 1,000 items.

Hotel Welcome Letter (Exclusive) | \$6,000

Be the first company to greet attendees! Every attendee will receive an official welcome letter sponsored by you. It will feature must-have information for attendees, including registration instructions, registration desk hours, expo hall hours, and much more—along with a personalized message from your company.

Exhibitor Café /Lounge Sponsor and Center Banner (Exclusive) | \$12,000

Located in the middle of the exhibit hall, the networking lounge is the perfect place for conference attendees to relax, recharge their mobile phone and check email during conference hours. Sponsor will have the opportunity to distribute approved literature in area. Sponsor is responsible for banner creation and hanging.

Aisle Banner Sponsor (Exclusive) | \$12,000

Increase awareness of your company as the exclusive sponsor of the Exhibit Hall aisle signs. Broaden your company's exposure with your company logo prominently displayed on these double sided aisle banners located in every aisle across the exhibit hall. Sponsor is responsible for banner creation and hanging.

Industry Roundtable | \$1,000 (7 available)

Industry Roundtables are back! They will take place Wednesday afternoon from 2 to 4 pm in the exhibit hall. Sponsoring vendors and suppliers will be required to moderate a table. Each table will have a different topic and individuals are welcome to move from topic to topic throughout the event. As a sponsor of the Industry Roundtable you will also be promoted with all sponsors on the StormCon website, in the StormCon Guide and on signage at the event and in the convention center.

Mobile App Sponsor (Exclusive) | \$8,000

Sponsor the mobile app and your logo will appear on the splash screen when the app launches. Your company name will also have a link in the menu. You will receive two promoted posts per show day. They are pinned to the top of the app's activity feed for one hour and then posted on the wall. Lastly, you will receive one push notification per show day. A push notification pops up on the attendee's smartphone like a text message (for anyone who has downloaded the app).

Pens | \$2,000 plus expenses

Pens will display the sponsor logo and will be placed in every attendee's conference tote bag for their use throughout and after the conference. This is a great way to promote your company as attendee's takes notes during the informative educational sessions. Sponsor will design and procure the pens.

Notepads | \$2,000 plus expenses

Notepads will display the sponsor logo and will be placed in every attendee's conference tote bag for their use throughout and after the conference. This is a great way to promote your company as attendees take notes during the informative educational session. Sponsor will design and procure the notepads.

Stormwater Bus Tour Sponsor (Exclusive) | SOLD

Connect with those attending the stormwater tour by sponsoring this event. Not only will you be promoted in signage at the bus pick-up location and at the convention center, you will also be promoted with all sponsors on the StormCon website and in the StormCon Guide.

Travel Coffee Mug with Logo (Exclusive) | SOLD

Whether it's hot coffee or hot tea, pretty much everyone takes a hot beverage with them when they leave for work in the morning. What a great way to promote your company on a daily basis! Mugs will be distributed to all attendees at registration. Sponsor will design and procure the mug.

Shuttle Bus Sponsor (Exclusive) | \$1,500

You'll be sure to grab the attention of attendees by providing them with daily bus transportation between the host hotel and the conference center.

Reusable Water Bottles (Exclusive) | \$5,000

Put your company name and logo in the hands of every attendee. Water bottles will be placed into the conference tote bags distributed to all attendees at registration. Sponsor will design and procure the water bottles.

Charging Station | \$5,000

Sponsor branding will be prominently displayed on a centrally located charging station used by attendees to charge their mobile devices during all 4 days of the conference.

Educational Room Sponsor | \$1,750

Sponsor one of the official conference session tracks. This opportunity is a great chance to position your company as a knowledge leader for specific topics. You will be acknowledged during the session through a sign with your logo present at each session.

Bean Bag Competition | \$850 Tuesday Sponsor | \$850 Wednesday Sponsor | Sponsor both days \$1,600

Individuals will be invited to sign up to compete at each of the two refreshment breaks. The finalists will compete with a chance to win \$100, \$75 or \$50. Your company logo will be affixed to the bean bag platform and signage.

Directional & Meeting Room Signs | \$1,150

As people are finding their way through the halls of the convention center, searching for the next directional sign to help them along, wouldn't it be great if your company's logo was prominently displayed on each sign?

Floor Signs by Main Entrance or Registration | \$650

Make a lasting impression with your company logo on the carpeting/flooring near the main entrance. You design the custom floor cling according to StormCon specs and StormCon staff will take it from there. The cling will be placed on the carpet near the entry way to the show floor or near the Networking Lounge. What a great reminder for people to visit your booth!

Floor Signs by Your Booth | \$450

Capture attendees' attention with your company name and logo on the carpeting directly in front of your booth. You design the custom floor cling according to StormCon specs and StormCon staff will take it from there. What a great way to welcome people to your booth!

Your Idea

Do you have a great sponsorship idea of your own that you would like to present to StormCon? If so, please contact Brigette Burich at bburich@forester.net or 805-679-7631.